

Introduction to The TPM Academy



What does the TPM Academy do?

The TPM Academy trains business, workforce, economic development, and education leaders on the Talent Pipeline Management® framework, a demand-driven strategy to create career pathways for students and workers with talent pipelines aligned to dynamic business needs.

Can I attend the TPM Academy online?

Whether facilitated in-person or online and on demand via the TPM Co/Lab™ learning platform, the TPM Academy equips you with the knowledge, skills, and abilities to implement talent supply chain solutions that create shared value for students, workers, education and training partners, and employers using the U.S. Chamber of Commerce Foundation's custom TPM Academy curriculum. In addition, the corresponding TPM® web tool streamlines data collection and offers visualization tools for employer partners.

What are the benefits of becoming a TPM Academy graduate?

TPM Academy graduates become members of the TPM National Learning Network, ambassadors of the TPM approach that regularly engage and collaborate with one another to learn lessons from both successes and challenges implementing TPM projects.

TPM Academy graduates can take an assessment to demonstrate they understand the TPM framework and earn a credential to be recognized as a TPM Talent Supply Chain Manager. To receive advanced recognition as a Verified TPM Talent Supply Chain Managers, graduates can submit an application of their implementation projects for peer review.



TPM Orientation

Educate community and employer stakeholders on the TPM framework and assess if TPM is a good fit for your community.



Strategy 1: Organize for Employer Leadership and Collaboration

Organize employers to identify the most promising opportunities for engagement around similar workforce needs.



Strategy 2: Project Critical Job Demand

Develop projections for job openings to determine with accuracy the type of talent and how much of it employers need.



Strategy 3: Align and Communicate Job Requirements

Create a shared language to better communicate competency, credentialing, and other hiring requirements of critical jobs in ways that allow employers to signal similarities and differences.



Strategy 4: Analyze Talent Supply

Identify where employers historically source their most qualified talent and analyze the capacity of those sources—as well as untapped talent sources—to meet projected demand.



Strategy 5: Build Talent Supply Chains

Build talent supply chains to create a positive return on investment for all partners.



Strategy 6: Engage in Continuous Improvement and Resiliency Planning

Use data from your talent supply chain to identify the most promising improvement opportunities to generate a better return on investment in the future and plan for resilience.

What We Do

- Lead in-person and virtual trainings in partnership with peer practitioners in addition to self-paced learning options
- Facilitate a customized curriculum on the TPM strategies, designed to more effectively organize and manage education and workforce partnerships
- Offer continued learning opportunities including on specialty topic areas (e.g., job quality, opportunity populations)
- Provide access to and training for a corresponding web tool to activate the TPM strategies
- Create a peer-to-peer learning network to learn from firsthand experiences and share resources
- Provide technical assistance and support throughout implementation



Talent Pipeline Management® (TPM)
ACADEMY CURRICULUM



Who Should Attend

Those who participate in and complete the TPM Academy are frequently state and local chambers, business associations, and economic development agency leaders, as well as employers and education partners.



TPM Academy Strategy One-Pagers

Learn more about each strategy presented in the TPM Academy Curriculum by downloading these helpful one-pagers at TPMAcademy.org.

